

**Call for Papers**  
***Supply Chain Management SIG 2012 Conference***  
***Columbia University, New York, June 17, 2012***

The Supply Chain Management (SCM) Special Interest Group (SIG) of the Manufacturing and Service Operations Management Society (MSOM) of the Institute for Operations Research and the Management Sciences (INFORMS) will hold its 5th annual conference on Sunday June 17, 2012 at Columbia University in New York, preceding the MSOM 2012 Conference (June 18-19). On behalf of the Supply Chain SIG we would like to invite you to submit papers to this conference. The acceptance decisions will be based on full paper submissions and presentations will be scheduled in a single track. High quality papers in the **full range of topics concerned with the management of supply chains in all industries** will be considered. Theoretical and empirical studies, as well as studies with a strong practice component are of interest.

**Important Dates**

Submission deadline (full paper): February 13, 2012

Review deadline: March 15th, 2012

Notification of acceptance: April 12, 2012

Supply Chain SIG Conference: June 17, 2012

**Submission Guidelines and Review Process**

- Submit by email to [SCSIG2012@gmail.com](mailto:SCSIG2012@gmail.com).
- Please include the paper title in the email subject line and attach two files (***author information file*** and ***paper file***) in pdf format.
- The ***author information file*** should list the paper title, authors' affiliations and full contact information, as well as the presenter information. Please name this file as <paper title\_presenter.pdf> (e.g. "The Bullwhip Effect in Supply Chains\_Lee.pdf") and include the same information in the email body as well.
- The ***paper file*** should have a separate title page with an abstract and key words, should not exceed 30 pages, and must comply with MSOM formatting standards (no author identification): <http://www.informs.org/Pubs/MSOM/Submission-Guidelines>. Please, name the file with the paper as <paper title.pdf> (e.g. "The Bullwhip Effect in Supply Chains.pdf").
- The papers will undergo a double-blind review process by an expert panel. To support this process author names should NOT appear anywhere in the paper file.

**Coordination with General MSOM Conference**

Although the same work may not be presented in both the MSOM Conference and a SIG Conference, authors may have their submission considered by both. To do so, they should only make a single submission to the SIG Conference and indicate in their submission email that they would also like to be considered for the MSOM conference in case the paper is not accepted by the SIG Conference (which has higher priority). The same work may not be submitted to more than one SIG Conference.

**Registration Fee**

There will be a separate SIG Conference registration fee (allowing you to attend any of the SIG Conferences). This fee will be announced separately by the MSOM Conference Committee and posted on the conference website.

**Contact**

Rod Parker, [rodney.parker@chicagobooth.edu](mailto:rodney.parker@chicagobooth.edu), Supply Chain SIG Conference Chair  
Albert Ha, [imayha@ust.hk](mailto:imayha@ust.hk), Supply Chain SIG President